

**GRINDING** Brings solutions to the surface.

# **Show Your UGO\***

Out-of-this-world good technology? Show us your UGOs! If there's one thing that's especially true of the visitor campaign for GrindingHub 2024, it's this: It is anything but ordinary, and it is spectacular. But, to make it a real eye-catcher on social media as well, we are eager to invite all our exhibitors to get on board with us.

So, share your UGOs with us! Regardless of whether they are new products and machines, not-to-be-missed technologies, or exceptional ideas relating to grinding technology – the sky's the limit for your flights of fancy.

What's important is that you make reference to our mascot Huby and make use of the picture frame, GIF or sticker, and the hashtag **#ShowYourUGO**.

That way, we can join forces to ensure greater reach, and show technology experts why visiting GrindingHub is so well worth their while.

And, of course, there are superb prizes to be won too!



#### \*Unknown Grinding Objects:

... are all manifestations of grinding technology and superfinishing that come in to land at the center of GrindingHub, from where they generate distinction on the market.



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#### Four steps to landing your UGO





### **UGO** IDENTIFIED

**Step 1:** Identify your UGO and take its picture or video it.



# UGO PROCESSED

**Step 2:** Add our picture frame, sticker, or our GIF to it.

Scan this QR code and discover everything you need to know for you to take part in the **#ShowYourUGO** challenge.



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# **UGO SHARED**

**Step 3:** Upload your UGO to your social media with the hashtag **#ShowYourUGO.** Don't forget to tag us!



## **UGO INSPIRATION**

**Step 4:** That was it! It's that simple to inspire others with your UGO.



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