



GRINDING

Brings solutions to the surface.

14.-17.05.2024, Stuttgart

HUB

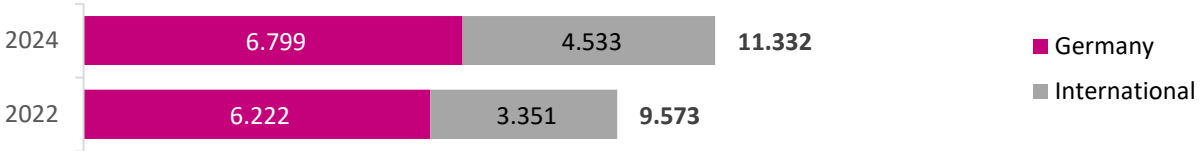
Show Report 2024



Statistic



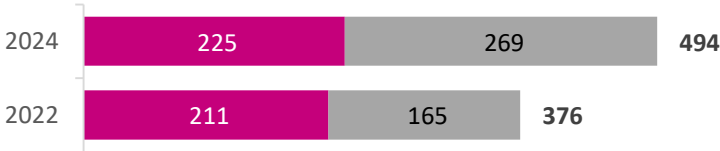
Visitors



Net exhibition space in sqm



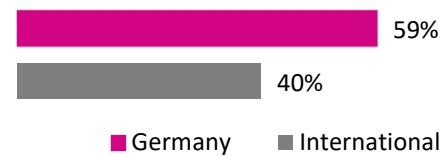
Exhibiting companies



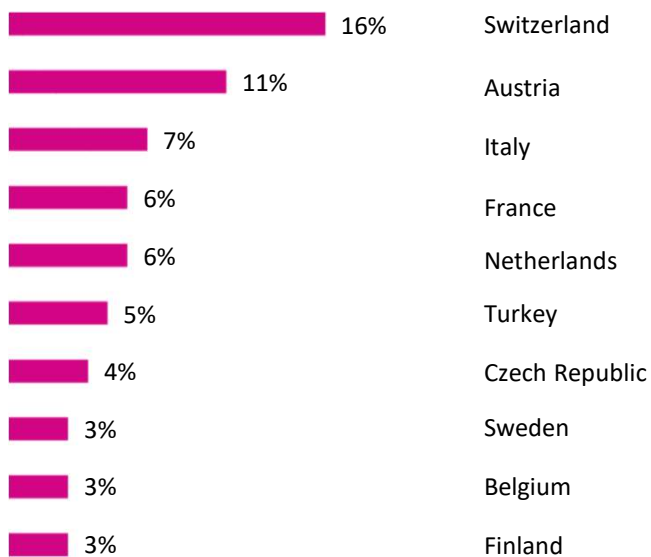
Origin of the visitors*

A total of 11,332 visitors from 77 countries came to GrindingHub 2024.

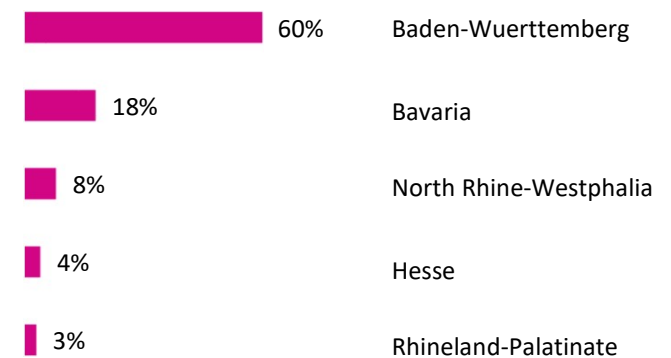
Internationality*



Top 10 countries Visitors International*



Top 5 federal states



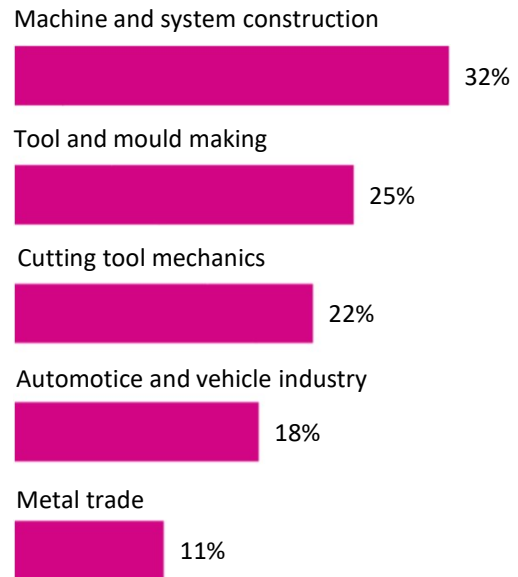
* according to visitor registration

The representative survey comprises a sample of 590 respondents.



Visitor survey - TOP 5 sectors*

The majority of GrindingHub visitors come from the machine and plant construction and tool and mold making sectors.

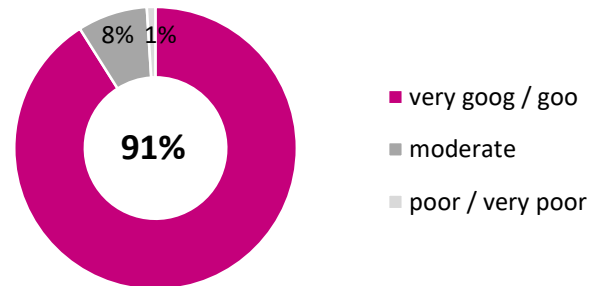


*Multiple choice

Visitor survey - overall assessment

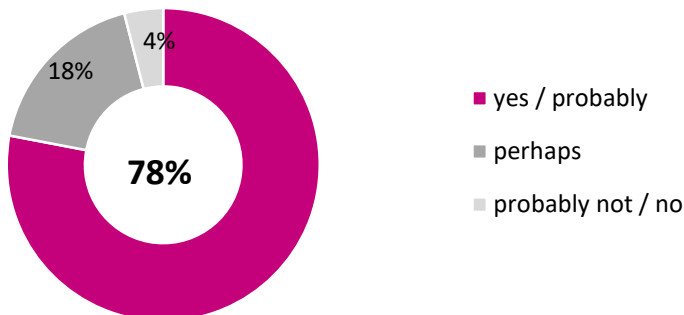
Visitors give GrindingHub a very good overall rating of **1.8**

78% of visitors consider the GrindingHub offer to be complete.

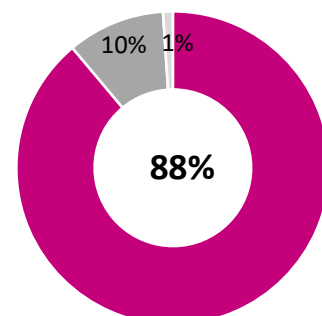


Visitor survey - return visit & recommendation

Intention to revisit



Intention to recommend





Visitor survey - interest in offers*

Grinding machines

74%

Grinding tools, abrasives and dressing technology

37%

Measuring and testing equipment

25%

Machine systems for cutting tools

21%

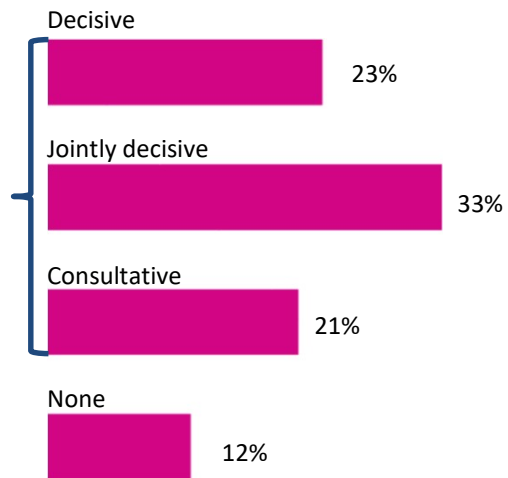
Attchments for machines, clamping and controls

21%

*TOP 5 offers by relevance

Visitor survey - decision-making competence*

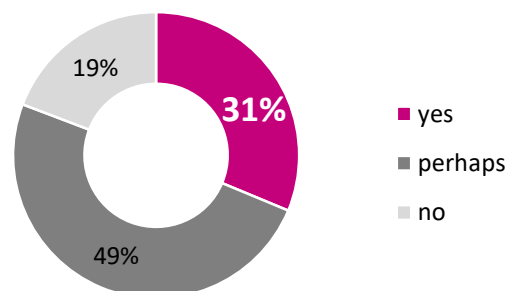
77% of visitors are directly involved in investment decisions.



*Difference to 100% = pupils / students, non-working person

Visitor survey - investment and / or purchase intentions

80% of visitors come to GrindingHub with investment intentions.



The representative survey comprises a sample of 590 respondents.



Ausstellerbefragung – TOP 5 Messeangebot*

Grinding tools, abrasives and dressing technology



Grinding machines



Services



Attachments for machines, clamping and controls



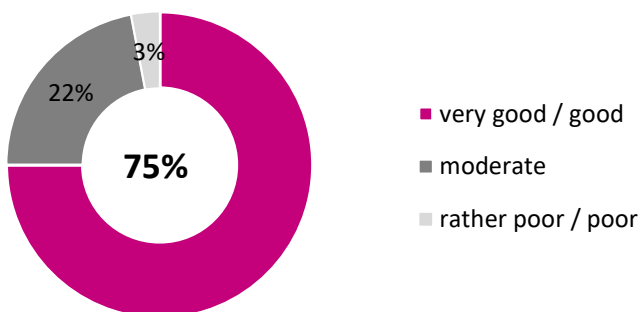
Peripheral equipment and process technology



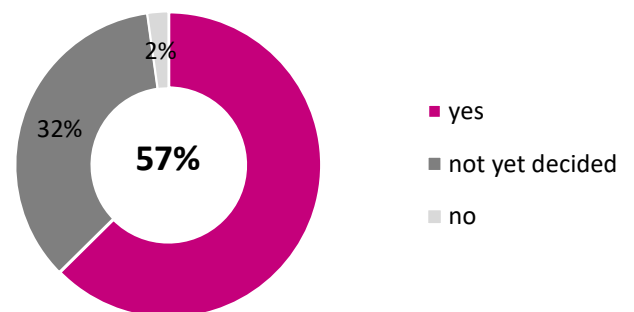
*Multiple choice

Exhibitor survey - overall assessment & intention to exhibit again

Overall assessment

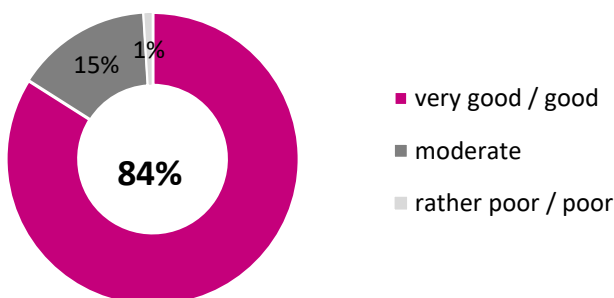


Re-exhibition intention

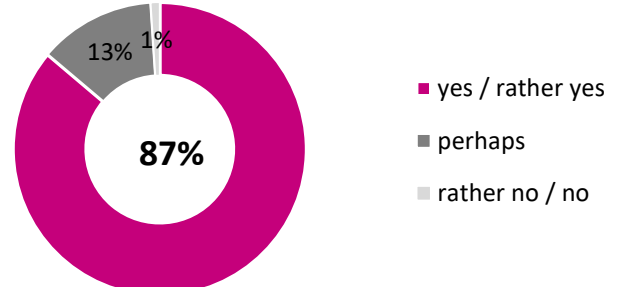


Exhibitor survey - visitor quality and intention to recommend

Qualität der Fachbesucher



Weiterempfehlungsabsicht



The representative survey comprises a sample of 389 respondents.