



Event- and visitor structure

Subject to change

net exhibition space sqm 17,814

Germany	10,856
International	6,958

exhibitors 376

origin of exhibitors

Germany	211
other countries	165
number of countries	23

visitors 9,573

origin of visitors*

Germany	63%
other countries	37%
number of countries	59

Germany*

Baden-Wuerttemberg	61%
Bavaria	20%
North Rhine-Westphalia	5%
Others	14%

TOP 5 countries

Germany	63%
Switzerland	9%
Austria	3%
Italy	4%
Czech Republic	5%
others	16%

economic sector

machine and system construction	35%
automotive and vehicle industry	17%
tool and mould making	19%
cutting tool mechanics	16%
metal trade	11%
precision engineering, optics	9%
Others	45%

size company

1 – 4	7%
5 – 9	5%
10 – 49	21%
50 – 199	20%
200 – 499	15%
500 – 999	7%
1,000 and more	18%

decision making competency

decisive	21%
jointly decisive	33%
consultative	23%
not involved	16%

interest in the offer **

grinding machines	72%
grinding tools, abrasives and dressing technology	35%
measuring and testing equipment	24%
machine systems for cutting tools	22%
peripheral equipment and process technology	15%
software	13%
others	18%

interest grinding machines **

cylindrical grinding machines	55%
surface grinding machines	33%
profil- und Verzahnungsschleifmaschinen	29%
machines for lapping, polishing and honing	18%
used and modernised grinding machines	15%
cut-off grinding machines	13%
jig grinding machines	13%
other	25%

interest grinding tools **

conventional abrasives and superabrasives	59%
dressing tools	52%
diamond tools for cutting tool production	47%
dressing machines	35%
dressing tools	32%
blanks for cutting tool production	16%

Importance...

...will increase.	65%
...will remain stable.	33%
...will decrease.	2%

Satisfaction

Assessment	1,8
intention of revisitation	76%
recommendation	86%
completeness offer	97%

* According visitor registration

**Mehrfachnennung